

ANALYSIS OF THE GOVERNMENT POLICY RESEARCH IN INDONESIAN MARKET

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ABSTRACT

The purpose of this study is to observe how big the effect of government policy that does not allow foreign products to enter Indonesia so that the impact on the economy in the Indonesian market. It is important for us to conduct this research because Indonesia is involved in the development of the global economy (free market) so as to cause various impacts on the Indonesian market. Data obtained from the interview of one of the owners of the business of selling baby clothes. The analytical method by collecting data from the owner of a baby clothing seller, extracts data from several sources on government policy. Then analyze the results of the data collection to get conclusions about government policy research in Indonesian Market.
