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# The Effect of Use of Tax Accounting Information For The Success of Msmes in Deli Serdang Regency

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### **ABSTRACT**

The purpose of this study was to determine the effect of the use of tax accounting information on the success of MSMEs Ramunia Village and to determine how Hafsah, H., Syah Putri, W. R. J., & Siregar, much influence the use of tax accounting information has on the success of UMKM Perkebunan Ramunia Village. MSMEs in Deli Serdang Regency. Current population in this study were Micro, Small Medium Enterprises (MSMEs) and entrepreneurs. Ramunia Village, which were 100 MSMEs. The sample in the study Copyright @ 2025 owned by Author(s). was 73 MSMEs taken using saturated samples. The data collection technique used in this study was carried out by documentation distributina and questionnaires. The analysis technique used in this study was linear regression, simple linear regression analysis, tstatistical test and coefficient determination. The results of the study showed that there was a positive and significant effect of the use of tax accounting information on the success of MSMEs Ramunia Village and for R Square of 0.573 which means that there is a relationship between tax accounting information and the success of MSMEs of 57.3%, while the remaining 42.7% other variables not examined by this study, such as financial literacy, experience, control and other variables.

> **Keywords**: Use of Tax Accounting Information; Micro Small and Medium Enterprises.

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### INTRODUCTION

One of the pillars supporting the national economy is Micro, Small, and Medium Enterprises (MSMEs). MSMEs have a significant contribution to the national economy and can reduce unemployment and poverty levels. According to the statistical data presented, MSMEs are the largest number of business groups. MSMEs are one of the largest economic actors in the Indonesian economy and are the driving force of economic growth after the economic crisis. In addition to making a major contribution to national development, MSMEs can also be a significant job opportunity for workers in Indonesia who certainly need work amidst the difficulty of finding work in the current era of globalization. Therefore, our awareness is very much needed to develop MSME units to create prosperity for the community. The development of micro, small and medium enterprises is very important and strategic to anticipate the future economy, especially to strengthen the structure of the national economy. The current national economic crisis has greatly affected the economic and political stability of the country, its impact has worsened the operations of large companies, while large companies, micro, small and medium enterprises and cooperatives are still relatively able to maintain their activities

According to Saragih and Hafsah (2017), developing the competitiveness of Small Enterprises is an effort to improve people's welfare while narrowing economic disparities. However, MSMEs face various challenges, one of which is the lack of understanding regarding the use of tax accounting information. Based on research by Hani and Fauzi (2017), well-prepared financial reports can assist business actors in decision-making and more accurate tax calculations. This is reinforced by the Theory of Planned Behavior (TPB), which states that business actors with good accounting knowledge will be better able to utilize accounting information for their business advancement.

The phenomenon that occurs in MSMEs in Ramunia Plantation Village is that MSMEs do not always make financial reports for their businesses because of the obstacles or challenges faced by MSME actors themselves. These obstacles are related to fund management and preparation of financial reports. Good fund management is an important factor in the success of MSMEs. Thus, it can be stated that the use of tax accounting information in MSMEs in Ramunia Village is still low and the importance of using tax accounting information has not been understood by MSME entrepreneurs.

No	Question	Yes	Percent %	No	Percent %
1.	Do business actors understand the use of Tax Accounting Information?	2	20%	8	80%
2.	Has their business been running for more than 3 years?	3	30%	5	70%
3.	Have business actors felt an increase in sales every month?	4	40%	6	60%
4.	Do business actors understand taxes?	2	20%	8	80%

Source: Processed primary data, 2024

Small business growth will face problems at the same stage because they do not have internal or external information. Among them is the use of accounting information that provides the necessary information, especially tax accounting information. In addition to the purpose of decision making, accounting information generated from financial statements helps to evaluate business performance. Financial accounting information is useful for presenting an assessment of the company's development

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performance and for knowing the company's capital and profit structure in a certain period. Accounting constraints, especially the preparation of financial statements, are the main cause of business development problems and MSME failures. This means that MSMEs do not report their financial position periodically and only report on request.

### LITERATURE REVIEW

## **Accounting Information**

Accounting information is quantitative data useful for economic decision-making (Ningsih, 2016). According to AAOIFI, financial reporting is just one source of information needed by report users and should be considered alongside external factors such as economic conditions, politics, and industry expectations (ISRA, 2015). Accounting information aims to assist the complex planning, coordination, and control processes. Good quality accounting information will ultimately provide important input for management. So that it will determine the achievement of the expected financial performance. Accounting information is also useful in preparing various projections such as, projections of future cash needs, controlling costs, measuring productivity, increasing productivity, providing support for the production process. Entrepreneurs who use accounting information are able to implement strategies, carry out operational activities, and evaluate company performance. Accounting information can be the basis for making decisions in managing small businesses, including market development decisions, pricing, increasing employees, increasing production and others.

Users of accounting information must obtain relevant data before a crisis develops or opportunities are lost, as information available after decisions are made loses its value (Nugraheni, 2017). High-quality accounting information contributes to achieving the company's financial performance (Haridhi, 2017). The use of accounting information is useful in order to prepare future cost needs, can control costs, measure productivity and provide support for the production process. Entrepreneurs who use accounting information are able to implement strategies, carry out operational activities, and evaluate company performance.

# **Utilization of Tax Accounting Information**

The use of tax accounting information involves providing accounting data for tax-related decision-making. Smirat (2013) states that tax accounting information helps businesses manage economic and tax-related issues. The government really needs accounting information, especially in determining the amount of tax to be paid and the management really needs information about tax obligations to be able to fulfill these obligations properly and there will be no tax sanctions from the government. Therefore, tax accounting information needs to be arranged in such a way as to meet the needs of the government in managing and providing tax information. Taxes play an important role in national life, especially for development because state revenues are to finance all state expenditures. According to the Director of Public Relations and Tax Education (DJP, 2007), taxes serve as a primary revenue source for the state and must be paid according to regulations. However, challenges in tax compliance require improved evaluation of accounting information and technology.

Robert Leonard Marbun emphasizes that one of the challenges in taxation is the lack of taxpayer understanding regarding tax information. Thus, evaluating tax accounting usage is crucial. Taxes are the government's foundation in running the wheels of government where tax revenue is the largest source of state revenue at present and is one of the main pillars of state revenue as stated in the State Revenue and Expenditure Budget (APBN) (Hafsah 2024)

E-ISSN: 3032-324X

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### Micro, Small, and Medium Enterprises (MSMEs)

According to TAP MPR No. XVI/MPR/RI/1998, MSMEs are the main pillars of the national economy and should receive support and development. MSMEs are independent productive business units operated by individuals or business entities across various economic sectors.

The definition of MSMEs according to Law No. 20 of 2008 is as follows:

Micro Enterprises: Maximum assets of IDR 50 million and annual revenue of up to IDR 300 million.

Small Enterprises: Assets between IDR 50 million to IDR 500 million and annual revenue between IDR 300 million to IDR 2.5 billion.

Medium Enterprises: Assets between IDR 500 million to IDR 10 billion and annual revenue between IDR 2.5 billion to IDR 50 billion.

According to Tambunan (2002), MSMEs are a source of technological and production innovation, as well as a generator of skilled labor and flexible production processes to meet market demands.

### **RESEARCH METHOD**

The research approach used by the researcher is associative quantitative research. Quantitative research methods are research methods based on experience and definite science, used to research certain populations or samples, sampling techniques are usually carried out randomly, data collection using instruments, data analysis research is carried out with statistics with the aim of testing predetermined hypotheses (Sugiyono, 2017)

#### **RESULTS**

### **Research Data Description**

This study aims to determine the Use of Tax Accounting Information on the Success of

The data obtained from the questionnaire will be presented in quantitative form with 73 respondents. The data identification of the 73 respondents is presented by the author as follows.

Respondent characteristics based on gender can be shown in the following table:

### **Distribution Respondents Based on Type Sex**

No	Type Sex	Amount	Percentage (%)
1	Woman	35 person	48%
2	Man	38 person	52%
	Amount	73 person	100%

Source: data processed (2024)

### 1. Characteristics Based on Age

Characteristics Respondent based on age intended on table following This:

# **Distribution Respondents Based on Age**

No	Age Respondents	Amount	Percen
			tage
			(%)

E-ISSN: 3032-324X

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1	20 – 30 Year	9	12%
		person	
2	31 – 40 Year	32	44 %
		person	
3	41 – 50 Year	27	37%
		person	
4	In on 51 Year	5	7 %
		person	
	Amount	73	100%
		person	

Source: processed data (2024)

# **Test Linearity**

# **Linearity Test**

		Sum of Squar es	df	Mea n Squar e	F	Sig.
MSMEs * use of tax accounti ng informati on	Between (Combined)Group Linearity Deviation from Linearity		26 1 25	104,073 1911.412 31,780	7,62 0 139,94 9 2,327	.00 0 .00 0 .10 6
	Within Groups	628,264	46	13,658		
	Total	3334.164	72			

**ANOVA Table** 

Based on Table on, mark significance variable use of information tax accounting is at a value of 0.000 and this value is lower than with mark significance 0.05 so that there is connection linear in a way significant between users of tax accounting information with the success of MSMEs.

# Simple Regression

# **Regression Simple**

### Coefficients a

P					
Model	Unstandardized Coefficients		Standardize d Coefficient s	t	Sig.
	В	Std.	Bet		
		Error	а		

E-ISSN: 3032-324X

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1 (Constant)	9,889	1,980		4.99	.00
Use of Tax	.648	.066	.757	5	0
Accounting				9,76	.00
Information				7	0

a. Dependent Variables: Success of MSMEs

The constant value of 9.889 indicates that the success of MSMEs will be worth 9.889 if the tax accounting information is equal to zero.

### t-test

Table- t-test

Model	Unstanda Coefficien		Standardiz ed Coefficients	Т	Sig.
	В	Std. Error	Beta		
1 (Constant) Tax Accountin g Informatio n	9,889 .648	1,980 .066	.757	4.99 5 9,76 7	.00 0 .00 0

Coefficients a

a. Dependent Variables: Success of MSMEs Source: Research Data Processed (2024)

Based on the partial test results for the tax accounting information variable, it was obtained that t count (9.767) > t table (1.993) with a significance value of 0.000 < 0.05, so Ho was rejected and Ha was accepted. This shows that partially there is a significant influence of tax accounting information on the success of UMKM Desa Perkebunan Ramunia

### **Coefficient Determination**

### **Coefficient Determination**

# **Model Summary**

el	R	quare	ldjusted R Square	d. Error of the Estimate
	<sub>757</sub> a	.573		4.47647

a. Predictors: (Constant), use of tax accounting information

Based on the table above, it can be seen that the R Square value is 0.573, which means that there is a relationship between the use of tax accounting information and the

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success of MSMEs, while for R Square it is 0.573 or 57.3%, which means the influence of the use of tax accounting information on the success of MSMEs in Ramunia Plantation Village, while the remaining 42.7% are other variables that were not examined by this study, such as knowledge, experience, control and other variables.

### **Discussion**

The research results indicate that all independent variables (the use of tax accounting information) have a positive coefficient (b), meaning they have a direct influence on the dependent variable (MSMEs success). The analysis and testing results can be explained as follows:

The Influence of Tax Accounting Information on the Success of MSMEs in Ramunia village. Based on the partial test results, the variable of tax accounting information usage shows a t-value (9.767) > t-table (1.993) with a significance level of 0.000 < 0.05, leading to the rejection of Ho and acceptance of Ha. This indicates that the use of tax accounting information has a significant influence on MSMEs success in Ramunia.village.

Tax accounting information involves various resources, such as tools and personnel, to transform data into meaningful information. It plays a crucial role in businesses, particularly in decision-making processes. Good information should adhere to principles that align with the objectives of tax accounting information usage.

This study aligns with Attribution Theory, which suggests that tax accounting information usage is an external factor influenced by technological advancements, requiring business actors to adapt. Additionally, external factors such as training and guidance from government agencies or organizations can facilitate financial record-keeping for business owners (Marina, Wahjono, Syaban, & Suarni, 2017).

The findings are supported by studies from Azzahrona, Susi, & Zuhrotul (2022), Prasetyo & Ambarwati (2021), and Cut Fajar Nita (2019), which concluded that the implementation of tax accounting information has a positive and significant relationship with MSMEs success. This implies that increasing the use of tax accounting information improves MSMEs success, and vice versa. However, these findings differ from Wahyuni, Nugroho, Purwantini, & Khikmah (2021), who found no significant impact of tax accounting information on MSMEs success.

The R Square value of 0.573 (57.3%) indicates that tax accounting information usage explains 57.3% of MSMEs success in Desa Perkebunan Ramunia, while the remaining 42.7% is influenced by other factors such as financial literacy, experience, control, and other variables not examined in this study.

Consistent and repeated use of tax accounting information suggests user satisfaction and contributes to business success, both directly and indirectly. The use of tax accounting information provides both positive and negative impacts, as it facilitates data processing, accessibility, and implementation, ultimately supporting business operations and improving MSMEs success (Prasetyo & Ambarwati, 2021).

### CONCLUSION

The results of research conducted on Micro, Small and Medium Enterprises (MSMEs) entrepreneurs in Ramunia Village are as follows:

- 1. There is an influence of the use of tax accounting information on the success of MSMEs in Deli Serdang Regency, Pantai Labu District, Ramunia Plantation Village.
- 2. MSMEs actors, so that they can focus more on the implementation of the use of tax accounting information and understand the imposition of taxes on MSMEs in accordance with the accounting standards of micro, small and medium entities.

E-ISSN: 3032-324X

https://www.ejournal.aibpmjournals.com/index.php/ssem/index

### LIMITATION

This research has been attempted and carried out in accordance with science and procedures, but it still has limited problems in evaluating what factors influence taxpayer behavior in complying with their obligations as taxpayers.

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### **DECLARATION OF CONFLICTING INTERESTS**

The author has no conflict of interest in writing this article.

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